SAP IS HIRING A INTERN/ WORKING STUDENT (F/M/D) - MARKETING SAP.IO STARTUPS FOR INTERNSHIP NOT SPECIFIED.

Date : 01/10/2021


Type of contract : Internship
Localisation : Hamburg 69190, DE
Contract duration : Not specified
Level of studies : None
Years of experience : < 6 months

Company description :
SAP started in 1972 as a team of five colleagues with a desire to do something new. Together, they changed enterprise software and reinvented how business was done. Today, as a market leader in enterprise application software, we remain true to our roots. That’s why we engineer solutions to fuel innovation, foster equality and spread opportunity for our employees and customers across borders and cultures.

SAP values the entrepreneurial spirit, fostering creativity and building lasting relationships with our employees. We know that a diverse and inclusive workforce keeps us competitive and provides opportunities for all. We believe that together we can transform industries, grow economics, lift up societies and sustain our environment. Because it’s the best-run businesses that make the world run better and improve people’s lives.

Job description :
What we offer
Our company culture is focused on helping our employees enable innovation by building breakthroughs together. How? We focus every day on building the foundation for tomorrow and creating a workplace that embraces differences, values flexibility, and is aligned to our purpose-driven and future-focused work. We offer a highly collaborative, caring team environment with a strong focus on learning and development, recognition for your individual contributions, and a variety of benefit options for you to choose from. Apply now!

ABOUT THE TEAM

SAP.iO delivers new partnerships and products for SAP by accelerating and scaling startup innovation as well as incubating employee ventures. SAP.iO brings together innovators from every region, industry, and line of business to transform how businesses run. Since 2017, SAP.iO has helped 300+ startups and ventures accelerate their growth while enabling thousands of SAP customers to access innovation.

SAP.iO Foundries is SAP’s global network of equity-free startup accelerators that are the fastest way for founders to launch a relationship with SAP. SAP.iO Foundries provide technical and go-to-market support to help startups integrate with SAP and accelerate their entry into a curated inclusive ecosystem whose offerings can be easily accessed and deployed by SAP customers. SAP.iO Foundries were formally launched in 2017 and have helped accelerate more than 300 startups across all lines of business and industries. SAP.iO currently has 9 Foundries located in San Francisco, New York, Berlin, Munich, Paris, Tel Aviv, Singapore, Tokyo, and Bangalore. Additionally, through the SAP.iO Rising Stars programs, we provide targeted support, services and engagement opportunities to select startups that are ready to rapidly scale their collaboration with SAP.

As the SAP.iO team’s Business Development / Go-to-Market Support Intern, you play a key role in the overall success of SAP.iO, the successful partnership journey of the SAP.iO Alumni and in future-proofing SAP. If you're interested in kickstarting your career with us and getting exposure to the startup and tech industries, we would love to hear from you!

THE ROLE
As the team’s Marketing Support Intern, your main responsibilities are to:

Build Marketing Assets for all channels, especially the SAP Sales Team, SAP Partner Organization as well as the SAP.iO startups. 
Support Business Development activities at any stage, ranging from physical and online events to all sorts of digital campaigns like social media, mailing, etc. 
Support content creation, use analytical approach for data and help develop content to scale

ROLE REQUIREMENTS

Student (f/m/d) at a university or a university of applied sciences: Currently pursuing a Bachelor’s or Master’s degree focused on applied Science with preferred fields of study: Business Administration, Entrepreneurship, Marketing, Communication 
Language skills: fluent in English, German 
Soft skills: self-motivated & ability to produce results independently while at the same time flexible and working across different teams 
Good interpersonal skills and emotional intelligence

Your set of application documents should contain a cover letter, a resume in table form, school leaving certificates, certificate of enrollment, current university transcript of records, copies of any academic degrees already earned, and if available, references from former employers (including internships). Please also describe your experience and skills in foreign languages and computer programs / programming languages.

#Workingstudent #Werkstudent #Internship #Praktikum #Thesis #Germany #Deutschland #Student

We are SAP

SAP innovations help more than 400,000 customers worldwide work together more efficiently and use business insight more effectively. Originally known for leadership in enterprise resource planning (ERP) software, SAP has evolved to become a market leader in end-to-end business application software and related services for database, analytics, intelligent technologies, and experience management. As a cloud company with 200 million users and more than 100,000 employees worldwide, we are purpose-driven and future-focused, with a highly collaborative team ethic and commitment to personal development. Whether connecting global industries, people, or platforms, we help ensure every challenge gets the solution it deserves. At SAP, we build breakthroughs, together.

Our inclusion promise

SAP’s culture of inclusion, focus on health and well-being, and flexible working models help ensure that everyone – regardless of background – feels included and can run at their best. At SAP, we believe we are made stronger by the unique capabilities and qualities that each person brings to our company, and we invest in our employees to inspire confidence and help everyone realize their full potential. We ultimately believe in unleashing all talent and creating a better and more equitable world.

SAP is proud to be an equal opportunity workplace and is an affirmative action employer. We are committed to the values of Equal Employment Opportunity and provide accessibility accommodations to applicants with physical and/or mental disabilities. If you are interested in applying for employment with SAP and are in need of accommodation or special assistance to navigate our website or to complete your application, please send an e-mail with your request to Recruiting Operations Team: Americas: Careers.NorthAmerica@sap.com or Careers.LatinAmerica@sap.com, APJ: Careers.APJ@sap.com, EMEA: Careers@sap.com.
EOE AA M/F/Vet/Disability:

Qualified applicants will receive consideration for employment without regard to their age, race, religion, national origin, ethnicity, age, gender (including pregnancy, childbirth, et al), sexual orientation, gender identity or expression, protected veteran status, or disability.
Successful candidates might be required to undergo a background verification with an external vendor.

Requisition ID:304366 | Work Area: Administration | Expected Travel: 0 - 10% | Career Status: Student | Employment Type: Intern | Additional Locations:

**Required profile:**
* Student (f/m/d) at a university or a university of applied sciences: Currently pursuing a Bachelor’s or Master’s degree focused on applied Science with preferred fields of study: Business Administration, Entrepreneurship, Marketing, Communication
* Language skills: fluent in English, German
* Soft skills: self-motivated & ability to produce results independently while at the same time flexible and working across different teams
* Good interpersonal skills and emotional intelligence

**To apply:** [https://apply.multiposting.fr/jobs/4698/36513114](https://apply.multiposting.fr/jobs/4698/36513114)