Gore is a technology-driven global company built on entrepreneurial innovation, integrity, and teamwork. Through our product leadership, we have been changing lives and changing industries including medical devices, fabrics, electronics, and manufacturing for more than 60 years.

Those who choose Gore, want to discover and explore new ways - using their passion and knowledge, where doing so as part of a strong and engaged network is as important as individual performance.

Internship Strategic Marketing (f/m) - Electronic & Aerospace

Location : Putzbrunn, near Munich
Requisition number: 182904

We are looking for an intern who will work in international Strategic Marketing (with colleagues in Europe, Asia and US) as integral part of the market teams for Electronic & Aerospace. The Market Teams are in charge of managing sales and generating long term growth worldwide. During your internship in Strategic Marketing, you will contribute to the development of our long term market strategy and lead marketing projects at segment level. In particular, you will support the strategic planning process by leading competitive analysis and preparing strategic workshops. You will also be involved in opportunity assessment projects and will support the project team with relevant market information, based on secondary or primary research and market analysis. You will work together with Marketing, Sales and Product Managers.

Your profile:
• You are currently in a Master in Marketing, Innovation Management, International Business Development or alike.
• You enjoy working on technical topics and learning about new markets and you are autonomous in leading secondary research and analyzing data.
• You have fun working in team and coordinating work.
• Your English is absolutely fluent, some German or other language is a plus.

That’s what you’ve got to look forward to:
• A highly motivated team and a good working atmosphere.
• An interesting and challenging internship in strategic marketing in an international environment.
• A very good compensation.
• Sport activities, work-life-balance, beverages and fruits for free and more…

You want to make a difference?
Please apply online via:
gore.com/change-life

Our Recruiting Team will be pleased to answer your questions on +49 (0)89 4612 2800 or toll free on +800 4612 2800.