



Join Gore & Change Comfort

Discover how a team of Gore Associates, including Mike, Katrin, and Janice collaborate to ensure that shoes and boots made with GORE-TEX® products uphold our „GUARANTEED TO KEEP YOU DRY™“ promise. And find out how working at Gore changed their lives, too.

What can you change?
gore.com/change-life

Gore is a technology-driven global company built on entrepreneurial innovation, integrity, and teamwork. Through our product leadership, we have been changing lives and changing industries including medical devices, fabrics, electronics, and manufacturing for more than 60 years.

Those who choose **Gore**, want to discover and explore new ways - using their passion and knowledge, where doing so as part of a strong and engaged network is as important as individual performance.

Internship - Brand Strategy Support (f/m)

Location: Feldkirchen-Westerham, greater Munich

Requisition number: 182895

We are looking for an intern who will be supporting the brand team in shaping the GORE-TEX® brand into an experience brand as well as a shifting into "digital first" marketing communications.

During your internship you will have the opportunity to support our brand team in brand strategy and communications projects and in implementing key brand building blocks. You will help organize presentations, collect and process marketing related data and coordinate the exchange of information with external partners. Working in an international brand communication team with colleagues located in Europe, Asia and North America you will focus also on the preparation of creative activities like photo shootings and film making. And you will participate to the development of a brand room and brand training and support managing our digital brand asset tools.

Your profile:

- You are enrolled as a student of business studies, ideally with a focus on marketing or event management.
- You have a passion for marketing, brand projects and event management and ideally have previous experience in similar areas.
- You have fun working in team and coordinating work.
- You are fluent in German and English.

That's what you've got to look forward to:

- A highly motivated team and a good working atmosphere.
- An interesting and challenging internship in strategic marketing in an international environment.
- A very good compensation.
- Sport activities, work-life-balance, beverages and fruits for free and more...



You want to make a difference?

Please apply online via:

gore.com/change-life

Our Recruiting Team will be pleased to answer your questions on +49 (0)89 4612 2800 or toll free on +800 4612 2800.

