



Association for the Study of Animal Behaviour

Contact

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uni.kn/asab-summer-2019

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Sponsorship and Exhibiting

Summer conference Monday 26 August to Wednesday 28 August 2019



The University of Konstanz, Konstanz, Germany

The University of Konstanz and the Max Planck Institute for Ornithology Department of Collective Behaviour are proud to be hosting the ASAB 2019 summer conference “New Frontiers in the Study of Animal Behaviour” on the shores of Lake Constance. The conference is being held at the University of Konstanz, one of Germany’s elite “Universities of Excellence”.

New Frontiers in the Study of Animal Behaviour

The theme of the conference highlights new technologies and approaches that are pushing the boundaries of the study of animal behavior. It will showcase new forms of data collection and analysis such as deep learning, virtual reality, bioacoustics, automated tracking, computer vision, and behavioural classification. Combining perspectives from diverse fields, such as physics, engineering, and ecology, “New Frontiers” aims to generate new and innovative approaches to the study of animal behaviour.

Take part as a sponsor

We invite you to be part of this exciting, international conference, which is expected to be attended by up to 300 scientists and students from the field of biological sciences. If you would like to present your company, institution or organisation as a sponsor or exhibitor, here are the packages on offer:

Exhibitor packages

Exhibitor Gold

- 1,500 euro
- Display at five coffee breaks over two days
- 2-metre table top exhibition space for two people; poster board walls

Exhibitor Silver

- 1,000 euro
- Display at the registration and welcome reception on 26 August
- 2-metre table top exhibition space for two people; poster board walls

Exhibitor Bronze

- 500 euro
- Display at the poster session for two hours
- 2-metre table top exhibition space for two people; poster board walls

Sponsorship packages

Friendly

- 400 euro
- Company name and logo on the conference page of the “ASAB Summer 2019” website
- Company name and logo in the conference program

Delegate bag branding = EXCLUSIVE

- 1,200 euro
- Company name and logo branded on the conference bag
- Benefits of FRIENDLY sponsor package

Delegate bag inserts

- price per item
- Your company name and logo will be printed on items inserted in conference bags given out to each delegate on registration (we are expecting up to 300)
- Inserts include eco pens and notebooks, mugs, or USB sticks (no flyers or leaflets)
- Benefits of FRIENDLY sponsor package

Poster session banner

- 300 euro
- Display your branded company banner (max 1 × 2 m) in the poster room
- Benefits of FRIENDLY sponsor package

Plenary

- 1,000 euro
- Display your company name and logo at the beginning of every plenary session (5 expected) for a total of 2.5 hours
- Benefits of FRIENDLY sponsor package

Coffee Break

- 800 euro
- Five refreshment breaks of 20 minutes with coffee, tea and snacks for 300 people. Your company name will be announced before the event and your banner and marketing collateral will be displayed at all five coffee breaks during the conference
- Benefits of FRIENDLY sponsor package

Welcome Reception

- 800 euro
- Welcome reception for 300 people. Your company banner will be displayed behind the bar and announced during the event
- Benefits of FRIENDLY sponsor package

Gala Dinner

- 1,000 euro
- Evening dinner for 300 people at the historical Konzil. Your banner will be displayed and company name and logo will be printed on the menu
- Benefits of FRIENDLY sponsor package

For detailed information:
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