

Bachelor-Seminar: "Feldexperimente" (2SWS)

Wintersemester 2013/2014 , Dr. Simeon Schudy

Zusammenfassung:

Feldexperimente ermöglichen die Identifizierung kausaler Zusammenhänge und eignen sich daher zu Beantwortung einer Vielzahl von Fragen aus unterschiedlichen ökonomischen Gebieten. Das Seminar „Feldexperimente“ befasst sich anhand verschiedener Studien mit der Methodik von Feldexperimenten. Ziel ist es, dass die Teilnehmer lernen, Vor- und Nachteile von Feldexperimenten zu erkennen und in der Lage sind, eigene Feldexperimentdesigns zu entwerfen.

Auf der folgenden Seite findet sich eine Themenliste mit einer Reihe von Aufsätzen. Die Aufsätze zu den einzelnen Themengebieten sollen von den Teilnehmern gelesen, präsentiert und kritisiert werden. Dabei werden unter anderem Aufsätze aus den Bereichen der Arbeitsmarktökonomik, Unternehmensorganisation, Normeinhaltung, Reziprozität und Fairness, Selbstkontrollprobleme und Gesundheitsökonomik sowie Spendenverhalten diskutiert.

Sollten Sie einen eigenen Themenvorschlag haben, kontaktieren Sie mich bitte einfach per Email (simeon.schudy@uni-konstanz.de). Sollten Sie die Möglichkeit sehen, ein Feldexperiment zeitnah umzusetzen und eine interessante Fragestellung haben, die sie gerne in diesem Feldexperiment beantworten möchten, bietet das Seminar auch Raum, eigene Designs vorzustellen.

Vorkenntnisse

- Es gibt keine besonderen Voraussetzungen für die Teilnahme.
- Von Vorteil sind:
 - o Grundkenntnisse in Statistik / Ökonometrie
 - o Grundkenntnisse in experimentellen Methoden

Seminarleistung

- Vortrag (60%): Jeder Vortrag sollte etwa 35 Minuten dauern, damit genug Zeit für eine anschließende Diskussion bleibt. Ein guter Vortrag wird daran gemessen, ob die anderen Studenten Sie verstehen und einen Überblick über das Forschungsthema bekommen, das Sie präsentieren.
- 5-min-Diskussion eines Papiers, das von jemand anderem präsentiert wird (10%)
- Mündliche Mitarbeit (10%)
- Kurzes Exposé (3-5 Seiten; 20%)

Allgemeine Hinweise

Die Teilnehmerzahl ist auf 12 beschränkt. Die Seminarsprache ist grundsätzlich deutsch. Das Exposé und der Vortrag können aber auch auf Englisch abgegeben bzw. gehalten werden.

Termine

- Erstes Treffen.
 - o 29.10.2013, 9:00- 12:00 Uhr, Universität Konstanz, F208.
- Weitere Treffen:
 - o im Seminarraum des Thurgauer Wirtschaftsinstituts, Hauptstrasse 90, Kreuzlingen, Schweiz.: 6.12.2013, 13.12.2013 (je 9.00-18.00Uhr)
 - o sowie bei Bedarf ein bis zwei weitere Termine im Januar 2014, voraussichtlich in der Woche vom 13. – 17. Januar.

Themenliste

Diskriminierung auf dem Arbeitsmarkt

Marianne Bertrand and Senthil Mullainathan. 2004. "Are Emily and Greg More Employable Than Lakisha and Jamal? A Field Experiment on Labor Market Discrimination," *The American Economic Review*. 991-1013.

Leo Kaas and Christian Manger. 2012. "Ethnic Discrimination in Germany's Labour Market: A Field Experiment," *German Economic Review*. 1-20.

Diskriminierung auf Gütermärkten

Marco Castillo et al. 2013. "Gender Differences in Bargaining Outcomes: A Field Experiment on Discrimination," *Journal of Public Economics*. 35-48.

John A List. 2004. "The Nature and Extent of Discrimination in the Marketplace: Evidence from the Field," *The Quarterly Journal of Economics*. 49-89.

Uri Gneezy et al. 2012. "Toward an Understanding of Why People Discriminate: Evidence from a Series of Natural Field Experiments," *NBER Working Paper*.

Anreize und Arbeitseinsatz

Ernst Fehr and Lorenz Goette. 2007. "Do Workers Work More If Wages Are High? Evidence from a Randomized Field Experiment," *The American Economic Review*. 298-317.

Charles Bellemare and Bruce Shearer. 2011. "On the Relevance and Composition of Gifts within the Firm: Evidence from Field Experiments," *International Economic Review*. 855-82.

Anreize, Normen und Kooperation

Uri Gneezy and Aldo Rustichini. 2000. "A Fine Is a Price," *Journal of Legal Studies*. 1-17.

Stephen Burks et al. 2009. "Performance Pay and Worker Cooperation: Evidence from an Artefactual Field Experiment," *Journal of Economic Behavior & Organization*. 458-69.

Teams

Florian Englmaier et al. 2012. "The Role of Saliency in Performance Schemes: Evidence from a Field Experiment," *Working Paper*. .

Oriana Bandiera et al. 2012. "Team Incentives: Evidence from a Firm Level Experiment," *IZA Discussion Paper No. 6279*. .

Peers

Alain Cohn et al. 2011. "Social Comparison in the Workplace: Evidence from a Field Experiment," *Working Paper*. .

A. Falk and A. Ichino. 2006. "Clean Evidence on Peer Effects," *Journal of Labor Economics*. 38-57.

Selbstkontrollprobleme

G. Charness and U. Gneezy. 2009. "Incentives to Exercise," *Econometrica*. Wiley Online Library, 909-31.

Heather Royer et al. 2012. "Incentives, Commitments and Habit Formation in Exercise: Evidence from a Field Experiment with Workers at a Fortune-500 Company," *Discussion Paper*. National Bureau of Economic Research.

Giacomo Calzolari and Mattia Nardotto. 2011. "Nudging with Information: A Randomized Field Experiment on Reminders and Feedback," *Available at SSRN 1924901*.

Philip Babcock et al. 2012. "Letting Down the Team? Evidence of Social Effects of Team Incentives," *NBER Working Paper*. National Bureau of Economic Research.

Gesundheitsökonomik

Steffen Altmann and Christian Traxler. 2012. "Nudges at the Dentist," *IZA Discussion Paper No. 6699*.

Boris Augurzky et al. 2012. "Does Money Burn Fat? Evidence from a Randomized Experiment," *Discussion Paper*.

Nicht-monetäre Spenden

Carl Mellström and Magnus Johannesson. 2008. "Crowding out in Blood Donation: Was Titmuss Right?," *Journal of the European Economic Association*. 845-63.

Nicola Lacetera and Mario Macis. 2010. "Do All Material Incentives for Pro-Social Activities Backfire? The Response to Cash and Non-Cash Incentives for Blood Donations," *Journal of Economic Psychology*. 738-48.

Nicola Lacetera et al. 2012. "Will There Be Blood? Incentives and Displacement Effects in Pro-Social Behavior," *American Economic Journal: Economic Policy*. 186-223.

Alois Stutzer et al. 2011. "Active Decisions and Prosocial Behaviour: A Field Experiment on Blood Donation*," *The Economic Journal*. 476-93.

Geldspenden

Bruno S. Frey and Stephan Meier. 2004. "Social Comparisons and Pro-Social Behavior. Testing 'Conditional Cooperation' in a Field Experiment," *American Economic Review*. 1717-22.

Craig Landry et al. 2006. "Toward an Understanding of the Economics of Charity: Evidence from a Field Experiment," *The Quarterly Journal of Economics*. 747-82.

Armin Falk. 2007. "Gift Exchange in the Field," *Econometrica*. 1501-11.

Dean Karlan and John A. List. 2007. "Does Price Matter in Charitable Giving? Evidence from a Large-Scale Natural Field Experiment," *The American Economic Review*. American Economic Association, 1774-93.

Stephan Meier. 2007. "Do Subsidies Increase Charitable Giving in the Long Run? Matching Donations in a Field Experiment," *Journal of the European Economic Association*. 1203-22.

Einhaltung von Normen und Betrug

Loukas Balafoutas and Nikos Nikiforakis. 2012. "Norm Enforcement in the City: A Natural Field Experiment," *European Economic Review*. 1773-85.

Gerlinde Fellner et al. forthcoming. "Testing Enforcement Strategies in the Field: Legal Threat, Moral Appeal and Social Information," *Journal of the European Economic Association*.

Loukas Balafoutas et al. 2011. "What Drives Taxi Drivers? A Field Experiment on Fraud in a Market for Credence Goods," *Working Paper*.

Mathias Ekström. 2012. "Do Watching Eyes Affect Charitable Giving? Evidence from a Field Experiment," *Experimental Economics*. 530-46.

Reziprozität

Uri Gneezy and John A. List. 2006. "Putting Behavioral Economics to Work: Testing for Gift Exchange in Labor Markets Using Field Experiments," *Econometrica*. 1364-985.

Sebastian Kube et al. 2012. "The Currency of Reciprocity: Gift Exchange in the Workplace," *American Economic Review*. 1644-62.

Nutzung von Energie und Wasser:

Hunt Allcott and Todd Rogers. 2012. "The Short-Run and Long-Run Effects of Behavioral Interventions: Experimental Evidence from Energy Conservation," *NBER Working Paper*.

Ian Ayres et al. 2012. "Evidence from Two Large Field Experiments That Peer Comparison Feedback Can Reduce Residential Energy Usage," *Journal of Law, Economics, and Organization*.

Paul J. Ferraro and Michael K. Price. 2013. "Using Nonpecuniary Strategies to Influence Behavior: Evidence from a Large-Scale Field Experiment," *Review of Economics and Statistics*. 64-73.

P. Wesley Schultz et al. 2007. "The Constructive, Destructive, and Reconstructive Power of Social Norms" *Psychological Science*. 429-34.

Bildung:

Steven D. Levitt et al. 2012. "The Behavioralist Goes to School: Leveraging Behavioral Economics to Improve Educational Performance," *NBER Working Paper*. National Bureau of Economic Research.

Roland G. Fryer Jr. et al. 2012. "Enhancing the Efficacy of Teacher Incentives through Loss Aversion: A Field Experiment," *NBER Working Paper*. National Bureau of Economic Research.

Literaturliste

- Allcott, Hunt and Todd Rogers.** 2012. "The Short-Run and Long-Run Effects of Behavioral Interventions: Experimental Evidence from Energy Conservation." *NBER Working Paper*.
- Altmann, Steffen and Christian Traxler.** 2012. "Nudges at the Dentist." *IZA Discussion Paper No. 6699*.
- Augurzky, Boris; Thomas K Bauer; Arndt Reichert; Christoph Schmidt and Harald Tauchmann.** 2012. "Does Money Burn Fat? Evidence from a Randomized Experiment." *Discussion Paper*.
- Ayres, Ian; Sophie Raseman and Alice Shih.** 2012. "Evidence from Two Large Field Experiments That Peer Comparison Feedback Can Reduce Residential Energy Usage." *Journal of Law, Economics, and Organization*.
- Babcock, Philip; Kelly Bedard; Gary Charness; John Hartman and Heather Royer.** 2012. "Letting Down the Team? Evidence of Social Effects of Team Incentives." *NBER Working Paper*.
- Balafoutas, Loukas; Adrian Beck; Rudolf Kerschbamer and Matthias Sutter.** 2011. "What Drives Taxi Drivers? A Field Experiment on Fraud in a Market for Credence Goods." *Working Paper*.
- Balafoutas, Loukas and Nikos Nikiforakis.** 2012. "Norm Enforcement in the City: A Natural Field Experiment." *European Economic Review*, 56(8), 1773-85.
- Bandiera, Oriana; Iwan Barankay and Imran Rasul.** 2012. "Team Incentives: Evidence from a Firm Level Experiment." *IZA Discussion Paper No. 6279*.
- Bellemare, Charles and Bruce Shearer.** 2011. "On the Relevance and Composition of Gifts within the Firm: Evidence from Field Experiments." *International Economic Review*, 52(3), 855-82.
- Bertrand, Marianne and Senthil Mullainathan.** 2004. "Are Emily and Greg More Employable Than Lakisha and Jamal? A Field Experiment on Labor Market Discrimination." *The American Economic Review*, 94(4), 991-1013.
- Burks, Stephen; Jeffrey Carpenter and Lorenz Goette.** 2009. "Performance Pay and Worker Cooperation: Evidence from an Artefactual Field Experiment." *Journal of Economic Behavior & Organization*, 70(3), 458-69.
- Calzolari, Giacomo and Mattia Nardotto.** 2011. "Nudging with Information: A Randomized Field Experiment on Reminders and Feedback." *Available at SSRN 1924901*.
- Charness, G. and U. Gneezy.** 2009. "Incentives to Exercise." *Econometrica*, 77(3), 909-31.
- Cohn, Alain; Ernst Fehr; Benedikt Herrmann and Frédéric Schneider.** 2011. "Social Comparison in the Workplace: Evidence from a Field Experiment." *Working Paper*.
- Ekström, Mathias.** 2012. "Do Watching Eyes Affect Charitable Giving? Evidence from a Field Experiment." *Experimental Economics*, 15(3), 530-46.
- Englmaier, Florian; Andreas Roider and Uwe Sunde.** 2012. "The Role of Salience in Performance Schemes: Evidence from a Field Experiment." *Working Paper*.
- Falk, A. and A. Ichino.** 2006. "Clean Evidence on Peer Effects." *Journal of Labor Economics*, 24(1), 38-57.
- Falk, Armin.** 2007. "Gift Exchange in the Field." *Econometrica*, 75(5), 1501-11.
- Fehr, Ernst and Lorenz Goette.** 2007. "Do Workers Work More If Wages Are High? Evidence from a Randomized Field Experiment." *The American Economic Review*, 298-317.

- Fellner, Gerlinde; Rupert Sausgruber and Christian Traxler.** forthcoming. "Testing Enforcement Strategies in the Field: Legal Threat, Moral Appeal and Social Information." *Journal of the European Economic Association*.
- Ferraro, Paul J. and Michael K. Price.** 2013. "Using Nonpecuniary Strategies to Influence Behavior: Evidence from a Large-Scale Field Experiment." *Review of Economics and Statistics*, 95(1), 64-73.
- Frey, Bruno S. and Stephan Meier.** 2004. "Social Comparisons and Pro-Social Behavior. Testing 'Conditional Cooperation' in a Field Experiment." *American Economic Review*, 94(5), 1717-22.
- Fryer Jr, Roland G.; Steven D. Levitt; John List and Sally Sadoff.** 2012. "Enhancing the Efficacy of Teacher Incentives through Loss Aversion: A Field Experiment." *NBER Working Paper*.
- Gneezy, Uri and John A. List.** 2006. "Putting Behavioral Economics to Work: Testing for Gift Exchange in Labor Markets Using Field Experiments." *Econometrica*, 74(5), 1364-985.
- Gneezy, Uri; John List and Michael K Price.** 2012. "Toward an Understanding of Why People Discriminate: Evidence from a Series of Natural Field Experiments." *NBER Working Paper*.
- Karlan, Dean and John A. List.** 2007. "Does Price Matter in Charitable Giving? Evidence from a Large-Scale Natural Field Experiment." *The American Economic Review*, 97(5), 1774-93.
- Kube, Sebastian; Michel Andre Marechal and Clemens Puppe.** 2012. "The Currency of Reciprocity: Gift Exchange in the Workplace." *American Economic Review*, 102(4), 1644-62.
- Lacetera, Nicola and Mario Macis.** 2010. "Do All Material Incentives for Pro-Social Activities Backfire? The Response to Cash and Non-Cash Incentives for Blood Donations." *Journal of Economic Psychology*, 31(4), 738-48.
- Lacetera, Nicola; Mario Macis and Robert Slonim.** 2012. "Will There Be Blood? Incentives and Displacement Effects in Pro-Social Behavior." *American Economic Journal: Economic Policy*, 4(1), 186-223.
- Landry, Craig ; Andreas Lange; John A List; Michael K Price and Nicholas G Rupp.** 2006. "Toward an Understanding of the Economics of Charity: Evidence from a Field Experiment." *The Quarterly Journal of Economics*, 121(2), 747-82.
- Levitt, Steven D.; John A. List; Susanne Neckermann and Sally Sadoff.** 2012. "The Behavioralist Goes to School: Leveraging Behavioral Economics to Improve Educational Performance." *NBER Working Paper*.
- List, John A.** 2004. "The Nature and Extent of Discrimination in the Marketplace: Evidence from the Field." *The Quarterly Journal of Economics*, 119(1), 49-89.
- Meier, Stephan.** 2007. "Do Subsidies Increase Charitable Giving in the Long Run? Matching Donations in a Field Experiment." *Journal of the European Economic Association*, 5(6), 1203-22.
- Mellström, Carl and Magnus Johannesson.** 2008. "Crowding out in Blood Donation: Was Titmuss Right?" *Journal of the European Economic Association*, 6(4), 845-63.
- Royer, Heather; Mark F Stehr and Justin R Sydnor.** 2012. "Incentives, Commitments and Habit Formation in Exercise: Evidence from a Field Experiment with Workers at a Fortune-500 Company." *Discussion Paper*.
- Schultz, P. Wesley; Jessica M. Nolan; Robert B. Cialdini; Noah J. Goldstein and Vidas Griskevicius.** 2007. "The Constructive, Destructive, and Reconstructive Power of Social Norms." *Psychological Science*, 18(5), 429-34.
- Stutzer, Alois; Lorenz Goette and Michael Zehnder.** 2011. "Active Decisions and Prosocial Behaviour: A Field Experiment on Blood Donation*." *The Economic Journal*, 121(556), 476-93.