DB - German Marketing/Business Development

Vacancy Description
Start Date: Summer - June to September 2018
Duration: 5 - 6 months or longer

The Host Company
The host company is the UK’s largest dedicated bag printer with the largest stock holding, holding over 2 million products in UK stock, and offering same day dispatch on plain stock orders. Alongside their plain stock they also have a production facility capable of producing in excess of 40,000 screen prints a day.
The host company is a growing business; therefore needing to make sure their Marketing follows up with the quality and scale of work they are producing. The successful candidate will be enthusiastic to push us on in this direction and be another happy member within our team.

The Placement
The host company sees potential in the German market and would like to host an ISPO German student to help them develop this new market. Therefore the ideal candidate will be working on sales and Marketing:

- Analysing and investigating Price, Demand and Competition
- Devising and presenting ideas and strategies
- Other Promotional activities
- Writing Reports to Sales/MD
- Monitoring Performance and Tweaking
- Managing email campaigns
- Looking into social media
- Developing a customer sales path
The Ideal Student

- Studying towards a related degree in Marketing or International business
- Native German with excellent English language skills; written and spoken.
- Positive and confident telephone manner, ability to use own initiative, a creative flair and strong communication skills.
- Experience with email campaigns.
- Should possess a strong understanding of Microsoft Excel, Word and PowerPoint programmes, and should also be affluent in carrying out in depth online research.
- You have an active interest in internet, marketing, digital marketing and e-commerce.
- Knowledge of sales requirements
- Outgoing, flexible and enthusiastic personality.
- Good teamwork skills
- Previous work experience within an office environment is preferable
- Able to work to deadlines
- Previous marketing experience is desirable.
- Must be independent and confident to build and develop relationships

Interested candidates contact to: ispo@emc-dnl.co.uk or register in our website: www.ispo.co.uk