CMF - E-Commerce Developer

Placement: CMF - E-Commerce Developer
Placement Location: Wellingborough
Application Deadline: 22nd August 2018

Vacancy Description
Start Date: Up to September 2018
Duration: 6 months

The Host Company
UK and USA based company that Distributes and Retails US Automotive Parts for Standard and highly modified USA vehicles. The host company has been trading in two UK locations since 1966 and is in Transition to a Full E-Commerce Business. They are adding three new Sales Channels in 2018. This will be the addition of an Innovative B2C and B2B sites plus the Expansion of our Ebay UK / Ebay USA / Amazon UK / Amazon Europe Channels.

The Placement
The host company is looking for a candidate for e-commerce support who will undertake the following tasks:

- Research, instigate, deploy and test a series of promotional and advertising offers to help increase sales and conversion rates on both B2C and B2B plus the Amazon store and Ebay platforms throughout the available international territories
- Manage the day to day monitoring of competitors' sales and price point as well as ensuring sufficient stock levels are maintained within those e-commerce platforms and at Amazon's warehouse
- Both Ebay and Amazon stores are going through a re-design stage and working closely with the e-commerce team, the candidate will play an instrumental part in delivering those new look stores
- Help to maintain targets and budgets for those Amazon and Ebay stores and to analyse marketing activities on a regular basis, create reports to provide an insight on activities and improvements
- Support the e-commerce team in these additional areas: e-mail marketing, on site conversion optimisation, affiliate marketing, online remarketing, search marketing, social media website content, featuring and copy-writing in addition to using web development skills to help with some of our web build projects.
- Be able to load/ Price / Market all our product range across all our platforms.
- Be able to understand and work with large amounts of data using Excel, CSV files, Tab delimited files.

The Ideal Student
The ideal student will have a good working knowledge of WordPress / Magneto or any other CMS in addition to a good standard of IT literacy and a good knowledge of the English language. The ideal student must be able to work as part of team but with enough confidence and ability to perform tasks unsupervised and with a certain degree of personal initiative.
You must also have knowledge on the following:

- Fluent English
- Efficient
- Dedicated
- Self-driven
- Eager
- Technical Background
- E Commerce experience would be beneficial.
- Excel at least to a basic level
- Outlook

Interested candidates, please contact to: ispo@emc-dnl.co.uk or register in our website: www.ispo.co.uk